

**WIFC 95.5 FM Win Gas for a Year
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIFC Win Gas for a Year
- .02 SPONSORS: Courtesy Motor and, The Store
- .03 DESCRIPTION OF PRIZE(S): \$1500.00 Gas Card (described as gas for a year)
- .04 VALUE OF PRIZE(S): \$1500.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Wausau-Stevens Point, WI
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER: Complete an entry form located on the WIFC 95.5 FM website at www.wifc.com
AND/OR
 Complete an entry form available at the following locations: 557 Scott St, Wausau, WI 54403
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to: 557 Scott St, Wausau, WI 54403
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 3/4/2010 at 5:00pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIFC Win Gas for a Year, Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
557 Scott St, Wausau, WI 54403
- .10 PROMOTION PERIOD: Promotion Begins: 2/4/2010 at 6:00am CST
Promotion Ends: 3/4/2010) at 5:00pm CST
- .11 NUMBER OF WINNERS: one
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about 3/12/2010 at 3:00pm CST at 557 Scott St, Wausau, WI 54403
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 3/09/2010

- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No
- .16 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) OR
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WIFC Win Gas for a Year, Official Rules, c/o Midwest Communications, Inc., Marketing Department, 557 Scott St, Wausau, WI 54403
- .18 WINNER(S) LIST REQUEST ADDRESS: WIFC Win Gas for a Year, Winner List, c/o Midwest Communications, Inc., Marketing Department PO Box 23333, Green Bay, WI 54305-3333_
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 3/09/2010

**Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc. 557 Scott St., Wausau, WI 54403
Prize in non-transferable before acceptance of prize.**

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference or attached hereto as Addendum C and incorporated herein by reference. www.wifc.com/shared/contestrules.pdf

ADDENDUM A

HOW TO ENTER

There are three ways to enter:

- 1) Listen to WIFC for your chance to call in and get one entry into the contest.
- 2) Go to Courtesy Motors in Stevens Point and sign up to get one entry. Enter only one time during the run of the contest.
- 3) Buy or lease any new or used car at Courtesy Motors Stevens Point to get one entry.